

REMARKS

Applicants request reconsideration and allowance in view of the foregoing remarks. Claims 1-87 are pending, with claims 1, 21, 41 and 59 being independent. Claims 1, 21, 41 and 59 have been amended. Support for the claim amendments may be found in the application at least at pages 9-11 and 14-16, and at Fig. 4. No new matter has been added.

Applicants thank Examiner Vu for participating in a personal interview with applicants' representative on March 26, 2007. The substance of the interview is incorporated into the following remarks.

Independent claims 1, 21, 41, and 59, and their dependent claims 2-5, 9-13, 15, 17, 19, 20, 22-26, 30-34, 37, 49, 40, 47, 48, 52, 53, 56-58, 66, 68-71, 74-84, 86 and 87, have been rejected as being anticipated by Rowe (U.S. Patent No. 5,812,123). Claims 8, 14-16, 29, 34-36, 49, 54, 67, 72 and 85, which depend from claims 1, 21, 41 and 59, have been rejected as being unpatentable over Rowe.

Independent claim 1, as amended, recites a method for enabling user selection and perception of a television (TV) ride. A list of several different TV rides is presented. Each of the different TV rides includes a TV ride lineup specifying a predetermined sequence of TV programming for automatically tuning, without user input, a video display device to multiple different channels in sequence during a window of time. A TV ride selection from among the list of TV rides presented is received from a user to whom the list is presented, and the TV ride lineup associated with the TV ride selection is received from a host. The TV ride lineup is accessed and, in response to the received TV ride selection, a first channel that provides at least a first program included in the accessed TV ride lineup is tuned to.

Applicants respectfully request reconsideration and withdrawal of this rejection because Rowe fails to disclose or suggest at least presenting a list of several different TV rides, each of the different TV rides including a TV ride lineup specifying a *predetermined* sequence of TV programming for automatically tuning, *without user input*, a video display device to multiple different channels in sequence during a window of time.

Rowe describes a system for displaying programming information. Rowe's system includes a schedule display 50 that includes a focus frame 60 movable by a user to select program items in different categories and subcategories for tuning. Notably, Rowe describes tuning of programs in response to manual selection of a program item in the schedule display 50 by the user. Accordingly, Rowe's list of program items, which the Examiner equates to the recited sequence of TV programming, specified by a category, which the Examiner equates to the recited TV ride, are not automatically tuned, without user input, in sequence during a window of time. Rather, as discussed during the interview, the user manually selects each program item for tuning through interaction with the schedule display 50 using the focus frame 60. Accordingly, Rowe's presentation of categories of program items in schedule display 50 fails to satisfy the recited feature of presenting a list of several different TV rides, each of the different TV rides including a TV ride lineup specifying a *predetermined* sequence of TV programming for automatically tuning, without user input, a video display device to multiple different channels in sequence during a window of time.

For at least these reasons, applicants request reconsideration and withdrawal of the rejection of claim 1 and its dependent claims.

Similarly to claim 1, claim 21 recites, among other features and as amended, a processor for presenting a list of several different TV rides, each of the different TV rides including a TV ride lineup specifying a *predetermined* sequence of TV programming for automatically tuning, without user input, a video display device to multiple different channels in sequence during a window of time. Accordingly, applicants respectfully request withdrawal of the § 102(e) rejection of claim 21, and its dependent claims, for at least the reasons discussed above with respect to claim 1.

Independent claim 41, as amended, recites receiving a TV ride selection from a client system, the selection being from among a list of several different TV rides presented to a user. Each of the several different TV rides includes a TV ride lineup specifying a *predetermined* sequence of TV programming for automatically tuning, without user input and in response to the client system receiving the TV ride selection from the user, a video display device to multiple

different channels in sequence during a window of time. A first TV ride lineup is determined in response to the TV ride selection. The first TV ride lineup is transmitted to the client system. As discussed above, Rowe does not describe or suggest presenting a list of several different of the recited TV rides to a user, much less receiving a TV ride selection made from such a list. Therefore, for at least the reasons described above, applicants respectfully request reconsideration and withdrawal of the § 102(e) rejection of amended independent claim 41 and its dependent claims.

Similarly to claim 41, claim 59 recites, among other features and as amended, an interface for receiving a TV ride selection from a client system, the selection being from among a list of several different TV rides presented to a user. Each of the several different TV rides includes a TV ride lineup specifying a *predetermined* sequence of TV programming for automatically tuning, without user input and in response to the client system receiving the TV ride selection from the user, a video display device to multiple different channels in sequence during a window of time. Accordingly, applicants respectfully request withdrawal of the § 102(e) rejection of claim 59, and its dependent claims, for at least the reasons discussed above with respect to claim 41.

Claims 6, 7, 18, 27, 28, 38, 42-46, 50, 51, 55, 60-65 and 73, which depend from claims 1, 21, 41 and 59, were rejected under 35 U.S.C. § 103 as being unpatentable over Rowe in view of Blacketter et al. (U.S. Patent Publication No. 2005/0166248) or in view of Maehiro (U.S. Patent No. 6,880, 168).

Blacketter was cited merely for displaying a viewer poll in a window, [Office Action, page 9], and Maehiro was cited merely for creating an invitation message prompting particular users to join a chat and transmitting the invitation message to particular users, [Office Action, page 10]. Therefore, neither Blacketter nor Maehiro remedy the deficiencies of Rowe discussed above. Accordingly, applicants respectfully request reconsideration and withdrawal of these rejections at least because Rowe fails to disclose or suggest the features of amended independent claims 1, 21, 41, and 59, and, assuming the references can be combined, nothing in Blacketter or Maehiro remedies these deficiencies.

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Serial No. : 09/867,692
Filed : May 31, 2001
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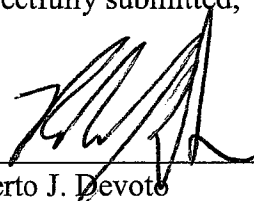
Attorney's Docket No.: 06975-165001 / AOLTV 14

Applicants submit that all claims are in condition for allowance.

The fee in the amount of \$120 for a one month extension of time is being paid concurrently herewith on the Electronic Filing System (EFS) by way of Deposit Account authorization. Please apply any other charges or credits to Deposit Account No. 06-1050.

Respectfully submitted,

Date: 4/16/07



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